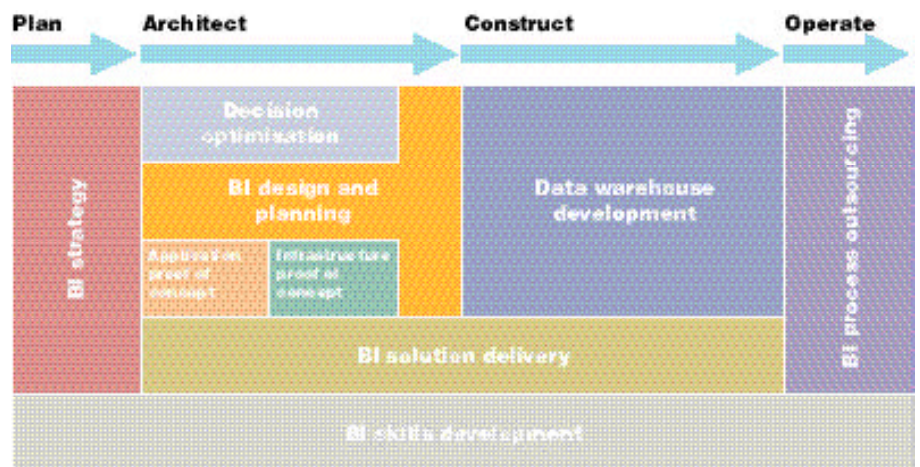




Business intelligence design and planning – helping to guide you through the complexities of data warehouse solutions

Highlights

- Ensure the final solution will address your specific business needs
- Establish a solid base for the data warehouse development stage
- Mentoring and skills transfer throughout the project from consultants with years of experience in designing



The business intelligence services lifecycle

technical infrastructures.

Many of today's management information systems (MIS) focus on the efficiency of existing operational processes within an organisation, rather than extracting real business knowledge from the data. MIS's generally provide a fragmented view of an organisation's data rather than a single integrated and consistent view across the enterprise.

In order to avoid this, business intelligence implements a consolidated, interconnected information system, which provides a common set of data across the organisation. Business intelligence design and planning from IBM plays an important role in fully defining and planning business intelligence solutions before the implementation stage. The scope of the solution should be based on the requirements of the organisation, in terms of:

- Availability
- Quality
- Accessibility
- Consistency.

Get the planning right, the implementation is manageable. Business intelligence design and planning, applies to business intelligence solution implementations that are to be based on an enterprise-wide data warehouse infrastructure, and includes the entire, end-to-end process.

IBM offers expertise in designing technical infrastructures to help ensure your business intelligence solution is appropriate to your organisation.

By adopting a longer term perspective of your information needs, we are able to identify possible quick-win solutions to urgent business issues, before embarking on the implementation phase. This also encourages cross-organisational agreement on the overall approach and ensures both the business and IT functions are committed to the development project.

