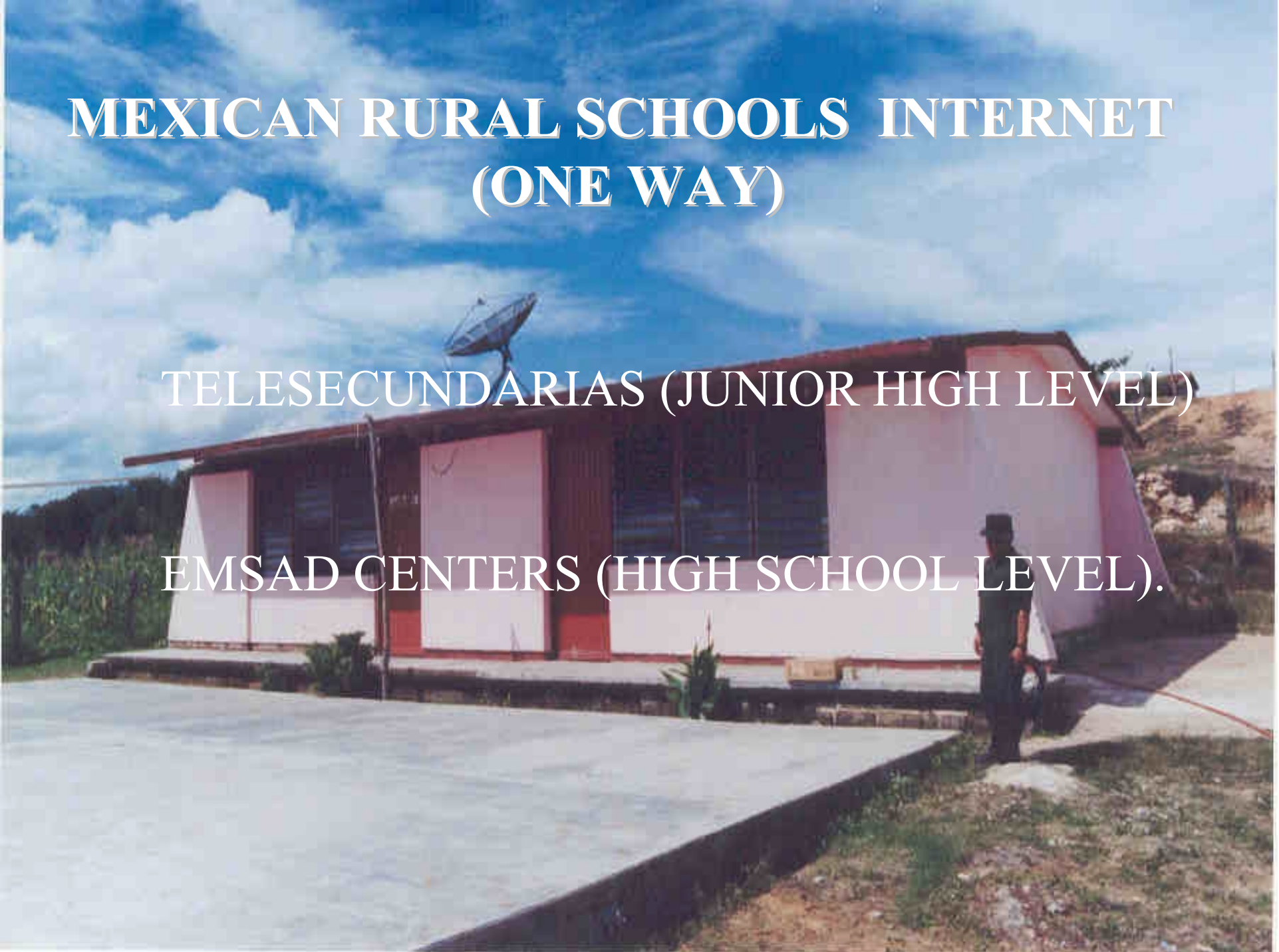


INTERNET FOR RURAL SCHOOLS

DECEMBER 2000

A photograph of a rural school building with a satellite dish on the roof and a person standing outside. The building is white with dark brown trim around the windows and doors. A satellite dish is mounted on the roof. A person in a dark uniform and hat stands near the entrance. The sky is blue with white clouds. The foreground is a concrete area.

MEXICAN RURAL SCHOOLS INTERNET (ONE WAY)

TELESECUNDARIAS (JUNIOR HIGH LEVEL)

EMSAD CENTERS (HIGH SCHOOL LEVEL).

BACKGROUND EMSAD CENTERS



School year (1999-2000)

| | |
|-------|------------------------------------|
| 67 | School Centers (High School level) |
| 21 | States |
| 315 | Teachers |
| 3,432 | Students |

Technological Equipment EMSAD Centers

| | |
|---------|------------------------------|
| 5 to 15 | Computers (Pc's) |
| 1 | Printer |
| 1 | EduSat TVRO system (decoder) |

Objective



To implement the communications and information system required for Junior High School, in order to improve educational services.

Specific Objectives:



Integrate the use of the telecommunications to improve the teaching-learning process.

Foster academic and cultural exchange among students and teachers of the subsystem through collaborative projects.

Extend the opportunities for in-service and pre-service teacher training.

Design an Information System which will allow for the improvement of academic and administrative processes.

Characteristics of the communities



Participation of the community

High participation

Poor telecommunication's infrastructure

45% without telephone lines (30 Centers EMSAD)

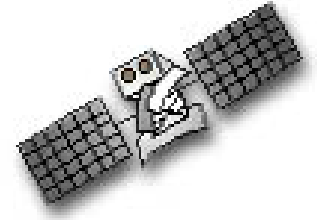
40 % telephone booth (27 Centers EMSAD)

15 % telephone (10 Centers EMSAD)

High operation expenses

Flexibility in the instrumentation of the model

Most important areas to work on:



Access to information

Advisor training

Training and updating

In-line school control

- official communications

- enrollments

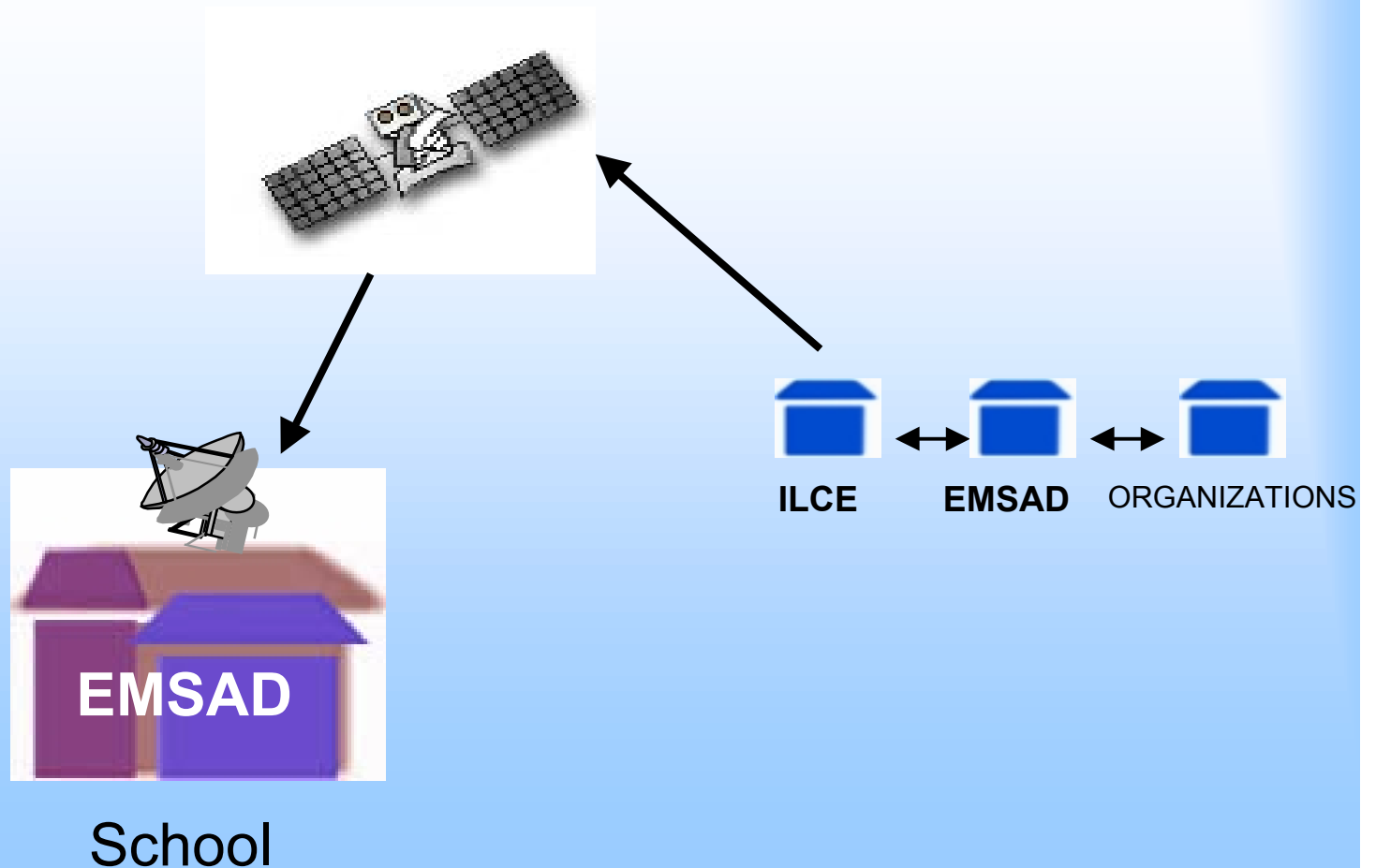
- grades

- evaluation process

Distance education services are required

Technological alternatives and costs

Data Casting Access to great amounts of information. Unidirectional communication



Technological alternatives and costs

4 Vsat: Bi-directional delivery of great amounts of information.

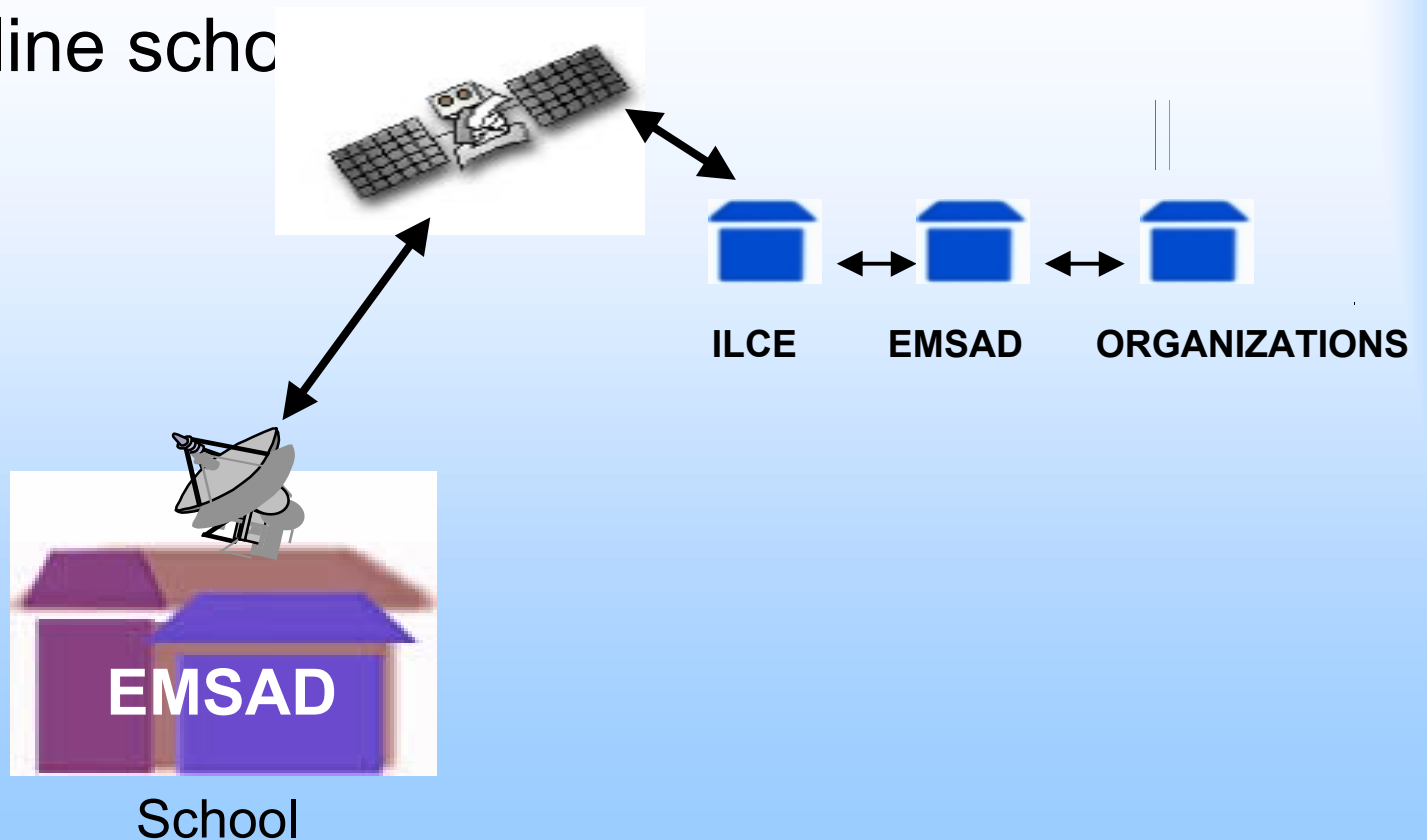
a. Services and equipment available for rent
(Telmex)

b. Payable services and equipment finance.
(Tachyon)

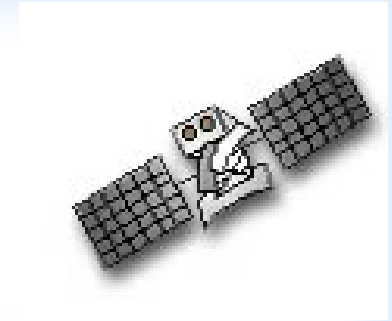
c. Equipment purchased by ILCE provides the
required
services

Technological alternatives

Vsat technology two-way satellite communication. Academic and cultural exchange, consulting and follow-up services and on-line schc



Technological proposal



Data Casting services

67 Centers 100 %

Access to the internet

4 Centers Telephone line + access to the
internet

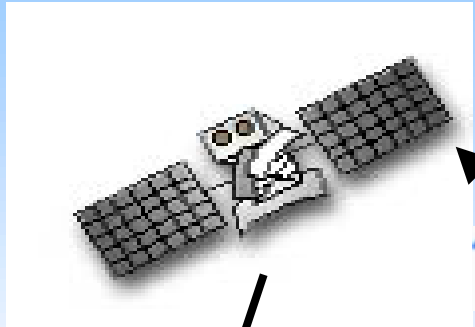
10 Centers Telephone line + 1-800 / L.D +
internet

Costs (prior to the connection USD)



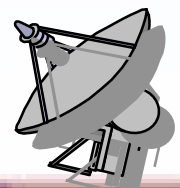
| | |
|---|------------------|
| Investment costs by EMSAD center | |
| Network equipment | \$ 16,000 |
| Training and installation | \$ 24,000 |
| | \$ 40,000 |
| Coordination equipment | |
| EMSAD computer equipment | \$ 13,500 |
| Monthly operational costs | |
| 5 Technical-Pedagogical Advisers | \$ 4,105 |
| 1 Responsible for the Web | \$ 600 |
| | \$ 4,705 |

Satellite



ILCE EMSAD Organizations

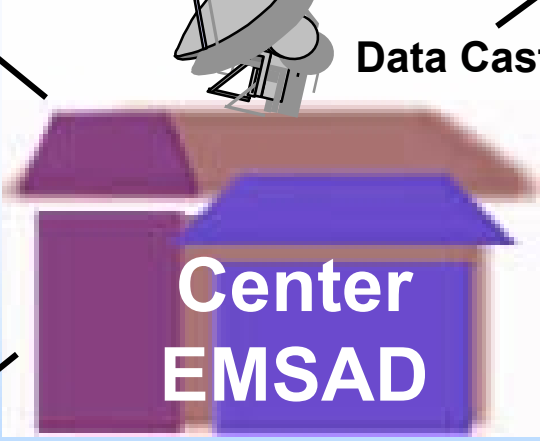
Weekly periodical



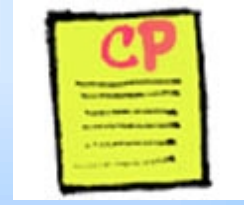
Data Casting



Career guidance



Health magazine

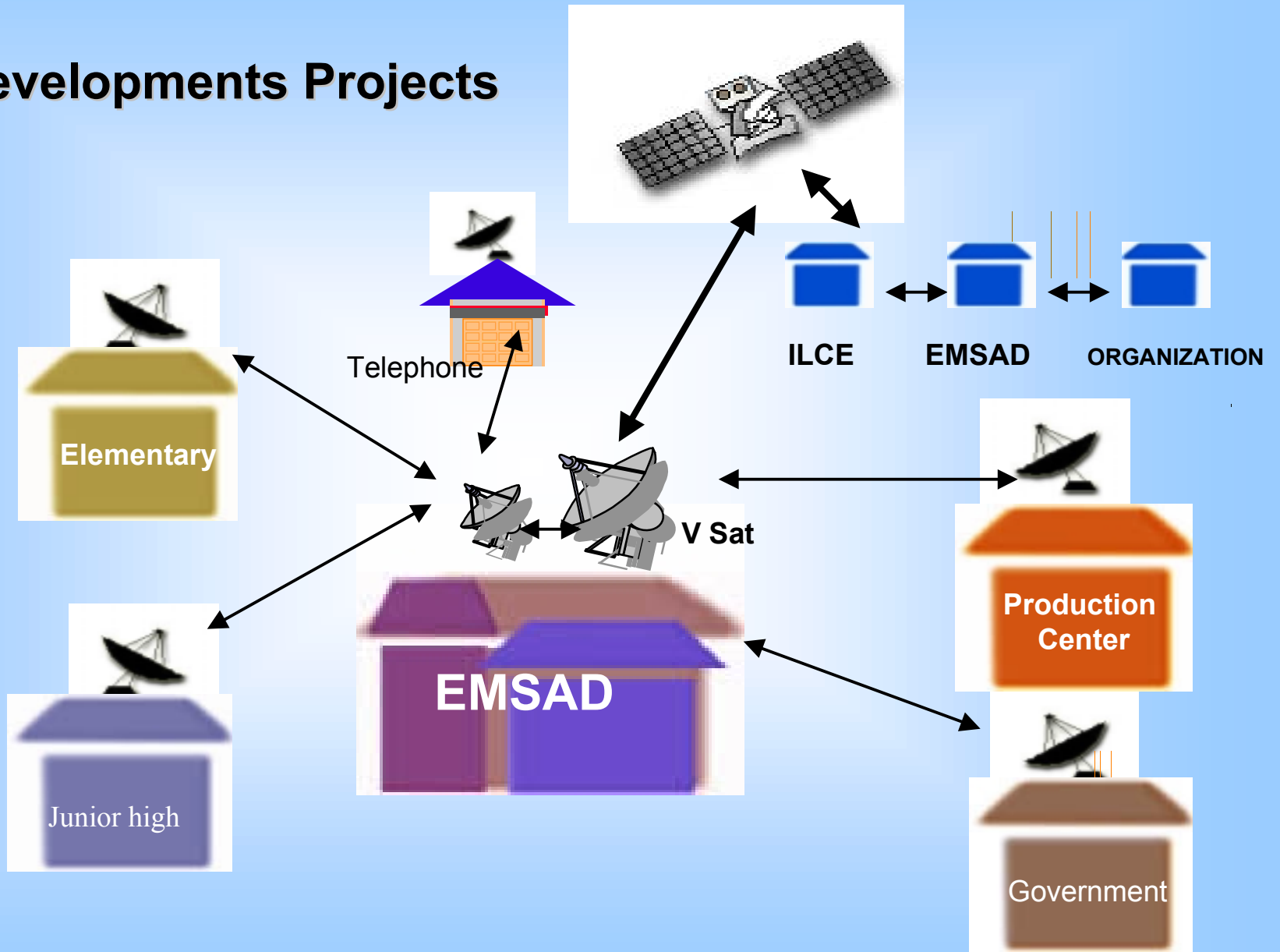


Productive community magazine

Datacasting technology total cost USD (67 EMSAD Centers)

| | |
|--------------------------|--------------------------|
| Investment costs | |
| Networks connection | \$107,200,000 |
| Installation costs | \$120,600,000 |
| Training | \$40,200,000 |
| EMSAD computer equipment | \$8,550,000 |
| Decoders | \$102,300,000 |
| | |
| Operation costs | |
| Annual Maintenance | \$ 39,600,000 |
| Web responsible (year) | \$ 7,200,000 |
| 5 advisors (year) | \$ 49,266,000 |
| Total | \$ 47,491,600,000 |
| | |

Developments Projects



PERSPECTIVE OF THE TELESECUNDARIA IN MEXICO

- ✓ The average increase of Telesecundaria schools will continue at a rate of 1,000 schools per year.
- ✓ We have training courses for in-service Telesecundaria teachers throughout the country (*including technical teams for computers and technical pedagogical advisers*).
- ✓ During this year we will have 2,500 schools with five computers each, participating on this experimental project: The use of computers systems on learning environments.
- ✓ Finally the States will include in their own budget the investment for this infrastructure, as a good examples: ***Guanajuato, Jalisco and Hidalgo.***

FUTURE TRENDS

- ✓ We expect to have more than 5,000 schools installed with this computers systems at the end of year 2002 (Telesecundarias and EMSAD centers).
- ✓ Also at least 1,500 rural schools will have bidirectional communications.
- ✓ Satellite technology using Ku band and VSAT systems will be installed in 100 schools during the first quarter of 2001.